

# **WRED 2019 -2020 Annual Meeting**

Friday, October 25, 2019

# Agenda Membership Meeting

- I. Call to Order
- II. Roll Call
- III. Adopt Agenda
- IV. Motion Acknowledging Proper Notice of Annual Meeting
- V. WRED Purpose
- VI. Board Recognition
- VII. 2018 – 2019 Annual Membership Meeting Minutes Approval
- VIII. Financial Report
- IX. 2019-2020 Board of Directors & Officers Nominations
- X. 2019 Strategic Plan Overview
- XI. Adjourn

The Annual Board of Director Meeting will directly follow.

# WRED Purpose

- **Our Mission:** Western Region Economic Development exists to facilitate and promote a vibrant, diversified and sustainable economy through collaboration and outreach.
- **Our Vision:** Be the leading advocate for sustainable growth and development for the region.

# Introduction and Thank You: Board of Directors

## **President**

Brad Curtis - American State Bank and Trust / STAR Fund Ex-officio

## **Vice President**

Ken Callahan – MDU / Western Area Builder Association Ex-officio

## **2<sup>nd</sup> Vice President**

George Littlecreek – Stanley Commercial Club / Mountrail County EDC Ex-officio

## **Secretary/Treasurer**

Jory Meyer – First International Bank and Trust

## **Ex-Officio**

Brad Bekkedahl – North Dakota Senate – District #1

Jerry Bergman – NDSU Williston Research Extension Center

Howard Klug – City of Williston

Dennis Lindahl – Tioga Economic Development

KayCee Lindsey – Divide County Job Development Authority

John Miller – Williston State College

Daniel Stenberg – McKenzie County Job Development Authority

Shawn Wenko – City of Williston Economic Development

## **Board of Directors**

Dan Bjercknes – CHI / St. Alexius Health Williston

Jeremy Cox - Strata

Hercules Cummings, B&G Oilfield Services

Jordon Evert – Furuseth, Olson and Evert, P.C.

Cherie Harms – Leonardite Products, LLC.

Kevin Johnson – Nine Energy Services

Amy Krueger – Williston Convention and Visitor Bureau

Justin Maddison – Western Cooperative Credit Union

Melinda Rasmussen – AE2S

Heather Voll – RE/Max / Bakken Realty / Voll Square

Liz Wilder – Model Drive-In Cleaners, Inc.

## **Executive Officer**

Ann Kvande – City of Williston Economic Development

# **2018 – 2019 Annual Membership Meeting Minutes**

Dated January 31, 2019

- Review
- Approval

# 2019 Balance Sheet

	<b>September 2019</b>
<b>ASSETS</b>	
<b>Current Assets</b>	
Checking/Savings	\$88,200.43
Accounts Receivable	\$960.00
<b>Total Current Assets</b>	\$89,160.43
<b>TOTAL ASSETS</b>	<b>\$89,160.43</b>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	\$4,053.89
<b>Equity</b>	\$85,106.54
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>\$89,160.43</b>

# 2019 Financial Report

<b>Income</b>		
1 Million Cups		\$2,000.00
Membership Dues		\$19,600.00
Events Income		\$56,950.00
Grants – City STAR Fund		\$85,000
Job Fair Income		\$26,860.65
Rockin’ the Bakken Royalties		\$10.00
WED Income		\$5,995.54
WRED Sponsorship		\$1,000.00
Interest		\$52.71
<b>Total Income</b>		<b>\$197,468.90</b>
<b>Expenses</b>		
1 Million Cups		\$690.64
Event Expenses		\$58,862.91
Job Fair Expenses		\$27,128.12
WED Expenses		\$39,275.88
WRED Operating Expenses		\$68,873.83
<b>Total Expense</b>		<b>\$194,831.38</b>
<b>Net Income</b>		<b>\$2,637.52</b>

# Thank You!

## **Justin Maddison**

Western Cooperative

Credit Union

**WRED Past President**

**6 Years of Service**

## **Kevin Johnson**

Nine Energy Services

**WRED Past**

**Secretary/Treasurer**

**6 Years of Service**



# 2019-2020 Slate of Nominees

## Board of Directors & Officers

### **Directors**

Sarah Johnson – Western Cooperative Credit Union

Gary Ryberg – Personal Wealth Partners

### **Officers**

#### **President**

Ken Callahan – Western Area Builders Association / MDU

#### **Vice President**

Hercules Cummings – B&G Oilfield Services

#### **Second Vice President**

George Littlecreek – Stanley Commercial Club

#### **Secretary**

Melinda Rasmussen – AE2S

#### **Treasurer**

Jory Meyer – First International Bank & Trust

#### **Past President**

Brad Curtis – STAR Fund / American State Bank

# 2019 Strategic Plan

## **Our Objectives:**

- Identify primary sector development opportunities that will help diversify the economy
- Increase influence on state policies
- Advocate for a regional business friendly environment
- Focus public relation efforts on the region
- Focus on future recruitment and development

# 30-Second Elevator Speech

- Connects People
- Strengthens Communities
- Supports Business and Industry
- Powers Western North Dakota

# Identify primary sector development opportunities that will help diversify the economy

**WESTERN REGION ECONOMIC DEVELOPMENT**  
Connecting Diverse, Attractive, Nurtured & Willing Counties, North Dakota

## EXPLORE THE WESTERN REGION

Select a City, County or Region

Cities:

Counties:

Regions:

Ready to find a property for your business?  
**Find Properties**

**ALL YOU NEED TO KNOW FOR YOUR NEXT MOVE**  
Use our data tools to analyze the Western Region

- Community Profile
- Demographics
- Businesses
- Mapping
- Compare
- Talent Pool
- Find Buildings
- Find Sites

### Williston Region Community Profile

Use the community profile infographic tool to explore key data about Williston Region.

#### Williston Region, ND

Change Geography

Icons: [List of icons for various data categories]

#### People

The total population covered by Williston Region is 85,811. The median age is 35,444

**85,811**  
Total Population

Gender Distribution:  
Male: 52.75%  
Female: 47.25%

#### Age Distribution

Age Group	2018	2017	2016	2015	2014
0-9	14,819				
10-19	11,547				
20-29	12,565				
30-39	12,353				
40-49	9,396				
50-59	10,364				
60-64	4,919				
65+	9,848				

Median Age: **35**

# Increase influence on state policies

- WRED promoted Invest in the West
- WRED hosted three legislative forums scheduled around the session to give the legislators of Districts 1, 2, 4 and 39 the opportunity to communicate with their constituents
- WRED hosted a networking social in Bismarck with all of the legislators during the 2019 session
- Supported Operation Prairie Dog, funding of the NDSU Williston Research Extension Center Seed Cleaning Facility and the Infrastructure Needs for Our Schools

# Advocate for a regional business friendly environment AND Focus public relation efforts on the region



# Focus on future recruitment & development

The screenshot shows the homepage of the Western Region Economic Development website. At the top, there is a dark blue navigation bar with the organization's logo on the left, which includes the text "WESTERN REGION ECONOMIC DEVELOPMENT" and "Connecting Divide, McKenzie, Mountrail & Williams Counties, North Dakota" along with a network diagram of red figures. To the right of the logo are navigation links for "CROSBY", "STANLEY", "TIOGA", "WATFORD CITY", and "WILLISTON", and a red "LOG IN" button. Below the navigation bar is a search bar with the placeholder text "Enter search string".

Below the search bar is a dark grey navigation menu with the following items: "HOME", "ABOUT US >", "CALENDAR", "MEMBER DIRECTORY", "GET INVOLVED", "NEWS", "SITE SELECTION", "CONTACT", and "JOIN US".

The main content area features a large landscape photograph of a field with an oil pumpjack and a wind turbine under a cloudy sky. Below the photograph, the "WELCOME" section is displayed. It includes a portrait of Brad Curtis, the President of the WRED Board of Directors, and a message: "The Western Region is the Right Place for Your Business! Our area leaders are committed to building a prosperous and vibrant region where business can thrive." Below the message is the name and title: "- Brad Curtis, President WRED Board of Directors".

To the right of the welcome message is a video player with the title "Invest in the West". The video thumbnail shows the text "Invest IN THE West" with a play button icon, set against a background of oil pumpjacks and a sunset sky. The video player interface includes "Watch later", "Share", and "1/5" indicators.

# Plan for 2020

- Create a marketing plan to brand ourselves
- High level sponsorship of the Williston Basin Petroleum Conference – May
- Show support of issues that greatly impact our region
  - Continued focus that business is here to stay
  - Continued support of agriculture funding
  - Funding for of schools
  - Continue to support the transportation needs of this area
  - Continue to host legislative forums
- Promote and encourage economic diversity
  - Agriculture
  - Energy
  - Innovated Technology
  - Manufacturing
- Connecting communities barbecues – summer 2020
  - 2 locations in North Dakota
  - 1 location in Montana
- Continued support of the northwest North Dakota job fairs



# Adjournment

Thank you for your membership and support of the Western Region Economic Development this year.

We are looking forward to continued success in 2020!

# Agenda Annual Organizational Meeting

- I. Call to Order
- II. Roll Call
- III. Adopt the Agenda
- IV. 2019-2020 Board of Directors & Officers Election
- V. 2018–2019 Annual Organizational Meeting Minutes Approval
- VI. Closing Remarks from the New President
- VII. Adjourn

# 2018-2019 Election of Nominees as Officers

## **President**

Ken Callahan – Western Area Builders Association / MDU

## **Vice President**

Hercules Cummings – B&G Oilfield Services

## **2<sup>nd</sup> Vice President**

George Littlecreek – Stanley Commercial Club

## **Treasurer**

Jory Meyer – First International Bank and Trust

## **Secretary**

Melinda Rasmussen – AE2S

## **Past President**

Brad Curtis – STAR Fund / American State Bank and Trust

# 2018 – 2019 Annual Organizational Meeting Minutes

Dated January 31, 2019

- Review
- Approval

# **2019-2020 WRED President**

Ken Callahan – Western Area Builders Association / MDU

# Adjournment

Thank you to the Board of Directors.

We are looking forward to  
continued success in 2019!